

## Stories that Matter (STM)

**stories that matter** (STM) is my *Indie Publishing* tag for books published with a goal to strengthen community through connection and communication, combined with a focus on health and wellness. It publishes in print and electronically. It is also the *Indie publishing* arm for **write4health**. Titles either further a **write4health** focus or expand to include the well-being of others, and the planet.

**STM's** focus is stories for children. **W4H's** focus is tools and practices for adults to maintain, improve or jumpstart mental and physical health. In a sense **W4H** is a full circle; back to how we learned and discovered our world as children— reconnecting to our inner genius and intuition through **PLAY**.



## Unfinished Creative Projects

Again in response **and** through community involvement I became aware that a number of people were stalled on their creative publishing projects. This is in part because the publishing industry has changed so much in the past ten years it is difficult to navigate the industry by asking clear questions, and in part due to how challenging it is to manage a creative project *one step at a time* to completion.

Because of my love of story and publishing, and my gut response is that *all story matters*; I am now able through **Unfinished Creative Projects** champion and guide clients through their projects to completion.

I simply take steps to guide and champion others projects. I consider myself—part of the rah-rah-team—by providing support, guidance, know-how and skills to others during their **unfinished creative publishing projects**.

I encourage clients to

- \* Get their story down; get those poems ready
- \* Transform your dream; record, write, and illustrate however that works for you
- \* Leave a legacy for family, friends & community
- \* Sheppard incomplete writing projects to the finish line
- \* Practice a systematic, simple approach to publishing & completion

